



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Del Cielo Media
1427 Leslie Ave
Alexandria, VA 22301

Contract # 5457175

Schedule Dates 11/08/22-11/14/22
Advertiser Fueling American Jobs Coalition The (146614)
Agency Del Cielo Media (11175)
Product POLITICAL ISSUE (ns) (1187)
Brand Est.N08N14 (1799930)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE FAJC/ORDR/N08N14
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments FAJC Est.N08N14

Date Entered 10/27/22
Last Modified 10/27/22
Entered By Alexa Schram
CO-OP No
External # 30086511
Demo A35+R/A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,312.50
Net Total \$41,437.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2022	27	\$48,750.00
Grand Total:	27	\$48,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/08/22-11/11/22	2	:30	9A- Live with Kelly			1	1	1	1			4	\$550.00	\$2,200.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY &(Agency)- null	10/27/22
2.0	Normal Line / SPOT	11/14/22-11/14/22	2	:30	9A- Live with Kelly		1							1	\$550.00	\$550.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY &(Agency)- null	10/27/22
3.0	Normal Line / SPOT	11/08/22-11/11/22	1	:30	2P- ABC-General Hospital			1	1	1	1			4	\$1,200.00	\$4,800.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)- null	10/27/22
4.0	Normal Line / SPOT	11/14/22-11/14/22	1	:30	2P- ABC-General Hospital		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)- null	10/27/22
5.0	Normal Line / SPOT	11/11/22-11/11/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM						1			1	\$600.00	\$600.00	Washington (WJLA)	Daypart EM 7 NEWS ON YOUR SIDE(Agency)- null	10/27/22
6.0	Normal Line / SPOT	11/14/22-11/14/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$600.00	\$600.00	Washington (WJLA)	Daypart EM 7 NEWS ON YOUR SIDE(Agency)- null	10/27/22
7.0	Normal Line / SPOT	11/08/22-11/11/22	1	:30	6:58A- ABC-Good Morning America			1	1	1	1			4	\$2,200.00	\$8,800.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency)- null	10/27/22
8.0	Normal Line / SPOT	11/14/22-11/14/22	1	:30	6:58A- ABC-Good Morning America		1							1	\$2,200.00	\$2,200.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency)- null	10/27/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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9.0	Normal Line / SPOT	11/13/22-11/13/22	1	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$900.00	\$900.00	Washington (WJLA)	Daypart EM GMA-SUN(Agency)- null	10/27/22
10.0	Normal Line / SPOT	11/08/22-11/11/22	2	:30	11:35P- ABC-Jimmy Kimmel			1	1		1			3	\$600.00	\$1,800.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency)- null	10/27/22
11.0	Normal Line / SPOT	11/14/22-11/14/22	2	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$600.00	\$600.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency)- null	10/27/22
12.0	Normal Line / Access	11/08/22-11/08/22	1	:30	6:58:46P- Wheel Of Fortune			1						1	\$4,000.00	\$4,000.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)- null	10/27/22
13.0	Normal Line / Access	11/14/22-11/14/22	1	:30	6:58:46P- Wheel Of Fortune		1							1	\$4,000.00	\$4,000.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)- null	10/27/22
14.0	Normal Line / Access	11/09/22-11/11/22	1	:30	7:27:41P- Jeopardy				1		1			2	\$7,000.00	\$14,000.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)- null	10/27/22
15.0	Normal Line / Football	11/12/22-11/12/22	1	:30	11:59A- Sports-ABC College Football Early							1		1	\$2,500.00	\$2,500.00	Washington (WJLA)	Daypart SP COLLEGE FOOTBALL12N(Agency)- null	10/27/22

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